

# Synchronos® Enterprise Platform for Business Applications

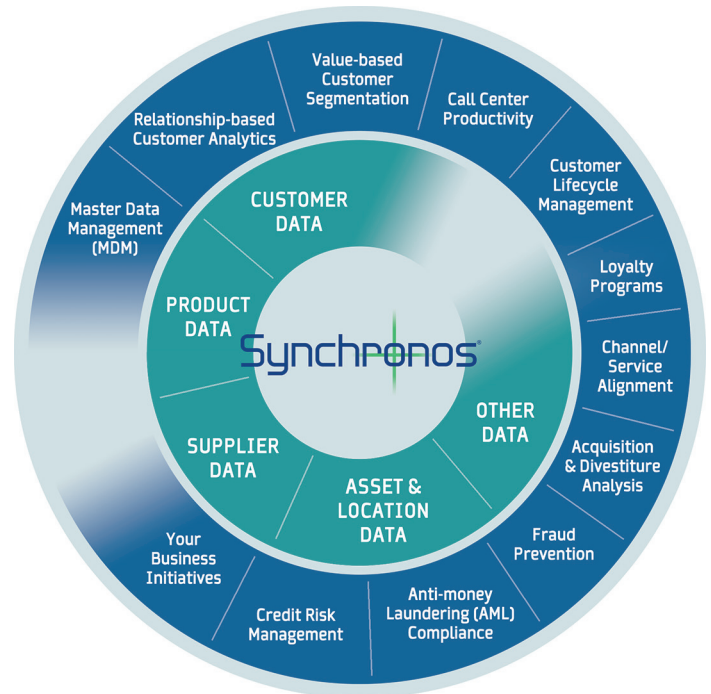


DATASHEET

## Making Your Business More Competitive

In order to remain competitive, business users are challenged with determining how to improve the effectiveness of their operations, and they are continually formulating objectives to achieve their goals. There are various technical support options available to help them meet those objectives. The internal IT group can provide a solution, but the business unit may need to wait longer than desired due to the fact that IT groups often have fewer resources than are necessary to satisfy all requests. The business users also have the option of purchasing a technical support solution from outside the organization, but these solutions often come as pre-packaged suites of software and can be very expensive.

There is a viable alternative to either of these options that can help organizations fulfill their business objectives while minimizing costs, timeframes, and resources: the Synchronos Enterprise Platform. This platform enables the rapid development of high-quality business applications that service departmental or enterprise needs. Marketing, Sales, Service, Risk Management, and other business areas can benefit from this advantage.



## Benefits of the Synchronos Enterprise Platform

- Synchronos delivers the highest data quality, in the most rapid timeframe, at the lowest total cost
- It incorporates decades of experience in supporting high-demand applications
- It enables your business to look at customers in unique and valuable ways via advanced extended relationship management capabilities
- Synchronos works with and builds upon existing systems that your organization may already have
- Its automated processes reduce IT resources, maintenance costs, and headaches, freeing IT up for other projects
- Synchronos provides a more tailored, customized solution than off-the-shelf applications can provide – and because you buy only the components you need, it is often significantly less expensive than packaged application suites
- Synchronos is available as either installed software or Software as a Service (SaaS)

## FOR MORE INFORMATION

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