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Enterprise fleet management solutions:
Benefits across the company

The benefits of cloud-based telematics and enterprise fleet management solutions are widely known: lower fuel costs, improved driver safety, better fleet utilisation, increased worker productivity, proactive maintenance and enhanced customer experience. But the benefits to other areas of a company may not be as obvious.

A comprehensive Mobile Resource Management (MRM) solution can deliver benefits to many departments and roles within a company – not just the fleet manager.

Here are a few of the benefits experienced across various areas within the organisation:

Operations
An MRM solution provides operations managers with the tools they need to be able to plan for the day, week, month and year ahead. It gives complete visibility into everything that's on-the-go, so teams can help control operational costs, make the most of the customer experience and ensure compliance with all safety and regulatory standards. Finally, it provides the data needed to look into the future and act confidently as companies look to grow and advance.

Information Technology
Through the use of an MRM solution, IT can access the data it needs to support the optimisation and automation of work and cash flows across the organisation. It allows the team to enable and secure the collection of operational data from all vehicles and drivers, and integrate that data with other applications for complete fleet visibility.

Safety
An MRM solution can help management create safer driving behaviours, such as speeding and harsh braking, through the use of driver scorecards and coaching tools, along with in-cab alerts and live reporting. It can also help the team reduce the possibility of accidents by optimising drivers' routes and cutting out unnecessary travel. Finally, an MRM solution can help drivers with regulatory compliance.

Fleet
MRM programs can keep fleets in the best shape possible by reducing maintenance costs, creating proactive maintenance alerts and opening a direct connection to maintenance providers. An MRM solution can also help maximise the way the ››

organisation uses its fleet with planning tools that keep the most vehicles running with as little down time as possible. Additionally, the program can help reduce overall fuel costs with automated fuel card data integration and fuel purchase verification.

Sales and Customer Relations

An MRM solution helps give sales and customer relations one of the very best outcomes possible — more on-time service calls, deliveries and appointments, and better customer ETA visibility. That, in turn, creates long-term fans who'll come back again and again.

Risk Management

Through the use of these software platforms, risk management teams have the ability to identify unsafe driving behaviour, provide insights into accident or damage claims, mitigate fleet liability risks and protect against potential fraud, theft and supervisory negligence claims. In other words, MRM software is their eyes and ears to ensure the on-the-go organisation is running as smoothly as possible.

Tax

An MRM solution includes driver apps, simplifying the classification of business and personal journeys. This helps reduce administration time and produces mileage reporting in an HMRC ready format. MRM solutions can also control routes helping avoid road tolls.

Human Resources

Human resources can use an enterprise fleet management solution to gain a near real-time connection to all on-the-go employees. Whether it's visibility, near real-time coaching, training or helping drivers hit more of their targets by being more efficient, an MRM software solution gives human resources the tools they need to make employees even better.

Payroll

By making things like miles and hours driven, hours on site and time from clock-in to departure easy to measure and by moving from paper to electronic time sheets, an MRM solution helps payroll perform more efficiently. And when payroll is more efficient, pay cheques and payments go out on time — which makes everybody happy.

Finance

An MRM solution can help the finance department speed up all payment and processing, as well as reduce invoice and settlement disputes. This is possible because an MRM program can help automate the entire workflow — moving from paper to digital. ∎

Learn more - request a product demo today, visit **telogis.co.uk** or call **0203 005 8805**.