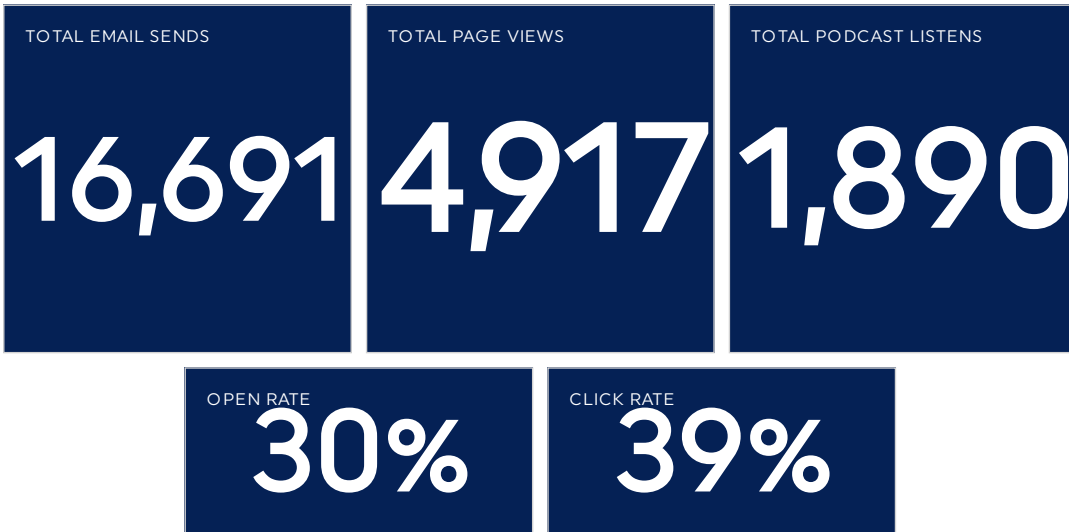
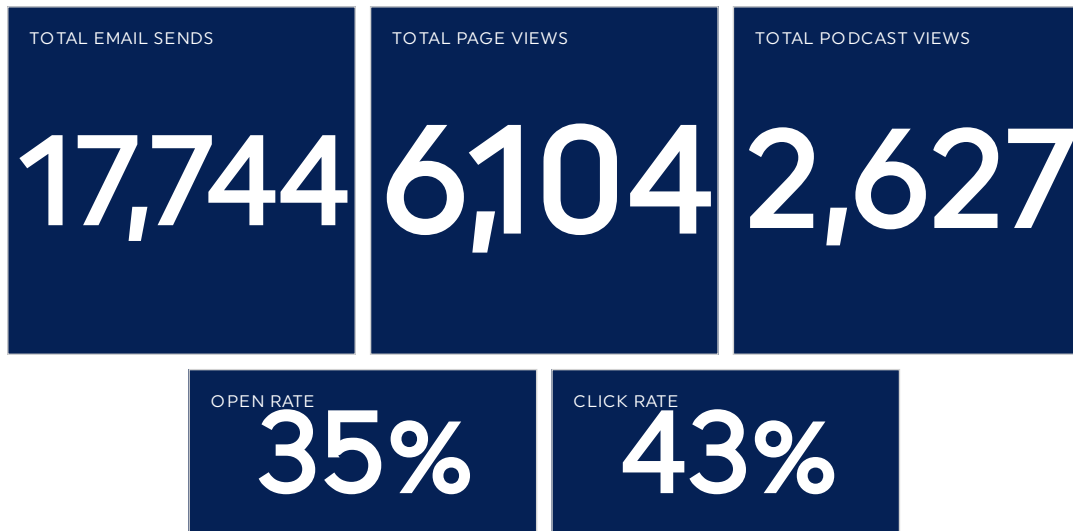


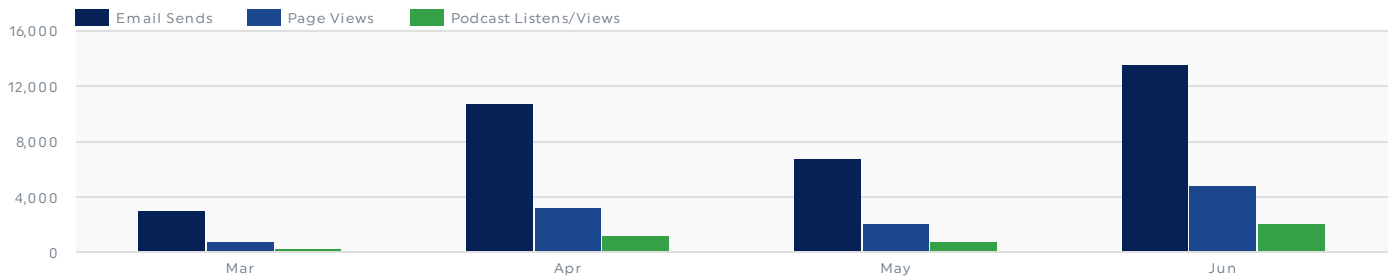
PODCAST 1 - THE CRITICAL ROLE OF MDM IN SAFEGUARDING DEDICATED DEVICES



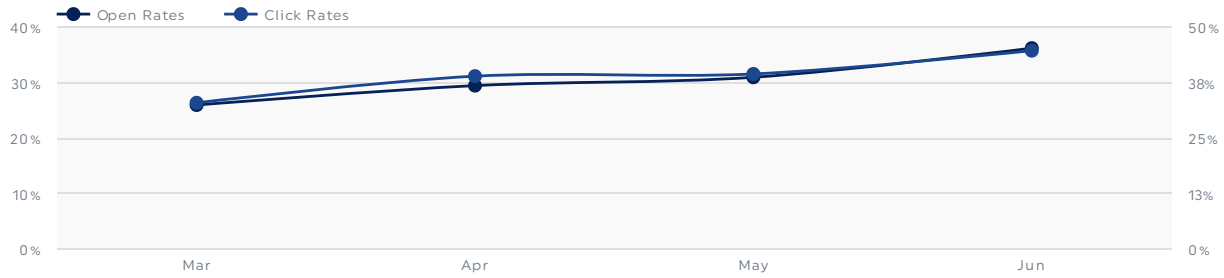
PODCAST 2 - CAN OLD HARDWARE RUN NEW AI?



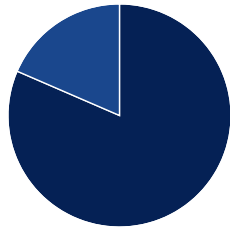
EMAIL STATS



OPEN AND LISTEN RATES



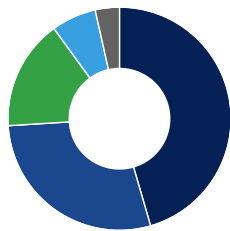
MQL'S PER ASSET



Asset Syndicated

	Count	
● The Critical Role of MDM in Safeguarding Dedicated Devices	163	
● Can Old Hardware Run New AI? How Businesses Can Make Current Hardware Future-Forward	37	
Total	200	

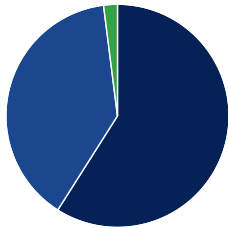
MQL'S PER COMPANY SIZE



Company size

	Count	
● 10,001 +	91	45.5%
● 1,001 - 5,000	57	28.5%
● 5,001 - 10,000	32	16.0%
● 501 - 1,000	13	6.5%
● 201 - 500	7	3.5%
Total	200	

SQL'S PER JOB LEVEL



Title

- Senior Management - Head, Director, Senior Manager
- Executive Level - C-Level, VP, Managing Directors
- Middle Management - Manager, Lead, Architects

Count

118	59.0%
78	39.0%
4	2.0%
200	

Total

SQL'S PER INDUSTRY

Industry

- Retail
- Hospitality
- Retail & Wholesale
- Restaurants
- Retail Apparel and Fashion
- Retail Groceries
- Retail Motor Vehicles
- Retail Office Equipment
- Hospitality & Recreation
- Retail Luxury Goods and Jewelry
- Wholesale
- Financial Services

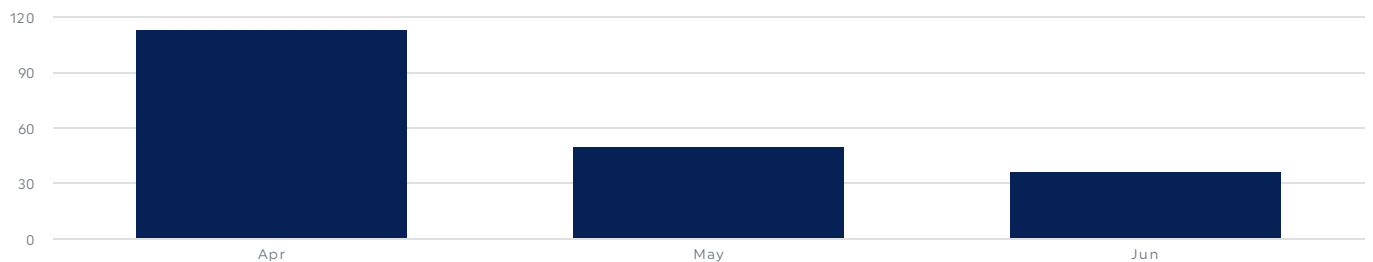
Count

78	39.0%	
45	22.5%	
41	20.5%	
17	8.5%	
7	3.5%	
4	2.0%	
3	1.5%	
1	0.5%	
1	0.5%	
1	0.5%	
1	0.5%	
1	0.5%	
1	0.5%	
200		

Total

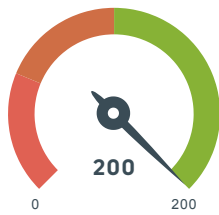
UPLOAD DATES

2



WHERE ARE WE AT ?

NO. OF MQLS DELIVERED



HIGH-INTENT LEADS



DETAILS:

1. Imtiaz Muhammad, Aimbridge Hospitality
2. Archer Salim, Hyatt Hotels Corporation
3. Brian Milburn, Boddie-Noell Ent.
4. Karen Sundermann, SONIFI Solutions, Inc.
5. Kevin Feldhaus, Kroger Technology & Digital
6. Eric Weingarden, Pattern
7. Nate Prugh, Genesco
8. Julie Engle, Hyatt Regency Austin
9. Paul Duncan, Bass Pro Shops

PERIODS

- 1 March 31, 2025 - June 30, 2025
- 2 April 4, 2025 - June 30, 2025