# blackwell

# 39 M

individuals affected by healthcare breaches in FH 2023

## ~290 Days

average recovery time from a ransomware incident

# \$ 10.1 M Average Cost of

a healthcare data breach

# Managed Healthcare Extended Detection And Response

Advanced Threat Detection and Response

The rise malicious attacks and data breaches has shown just how brittle the US healthcare industry has become. The continuity of care, availability and quality of clinical operations, and patient data are all threatened by cyber risks. Cybersecurity risks are now patient risks.

Security Operations are the final line of defense against accidental data leaks and full-scale, nation-state backed cyber criminals. A new adaptive form of cyber defense is needed to stay ahead of cyber threats in the ever-evolving global arena of healthcare cybersecurity.

"Scaling up a security operations center (SOC) with only internal staff is difficult, if not impossible, for most organizations." - Gartner SOC Model Guide, 2023 250-1000x Medical Record value compared to SSN on the

Black Market

Security Staff needed for Medium-sized Health Systems

10-15

~35%

breaches attributed to 3rd Party Risk

>50% connected medical devices with known vulnerabilities

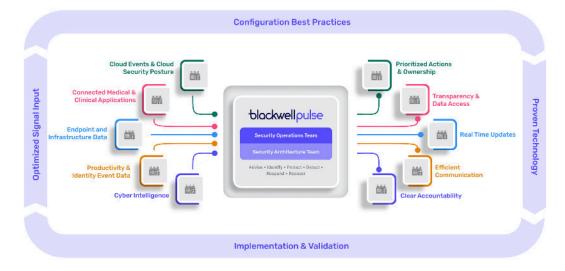
### **Main Challenges**

- **Sprawling attack surface** Healthcare organizations are composed of diverse and highly unique cloud and on prem infrastructure, 3rd party tools, legacy systems, clinical and research assets.
- **PHI is everywhere** Securing PHI across the sprawling attack surface and fragmented vendor systems requires constant vigilance and deep understanding of normal business operations and behavior.
- Non-patchable Assets Due to the nature of the business, diagnostic, patient facing and care delivery assets cannot be easily taking offline for routine patch management leaving vulnerabilities open for accidental and malicious exploitation.
- Shortage of professionals staffing trained and effective 24/7 security teams is cost prohibitive for many health organizations.
- **Budget constraints** Every dollar not spent on patient care is highly scrutinized making it hard to drive a cyber initiatives.

## Introducing MHXDR - Defending All of Healthcare

Blackwell Security is a robust technology-enabled Managed Healthcare Extended Detection and Response (MHXDR) Service Provider. With 24/7 Healthcare Threat Detection and Response capabilities, Blackwell focuses threat detection on alerts that pose the largest risk to patient care delivery, patient safety, and exposure to PHI.

Blackwell provides fast and accurate identification of threats to PHI security, care delivery, and patient safety with Al-informed playbooks and response procedures, giving you the best quality security service across your organizations attack surface.



#### Security Process Flow

#### Solution Brief



## A Modern SOC - The Cyber Fusion Center

Blackwell's MHXDR is purpose built for healthcare organizations. We tailor our services to your security program through complete coverage and collection of your unique medical attack surface, beyond endpoint and infrastructure assets.

With an average of 15 years of on-the-job cybersecurity expertise, Blackwell's USbased Security Operations & Services team has managed some of the largest incidents and cyber threats in the industry. You get a fully trained and operational staff with 24/7 eyes on screen and continuous visibility and transparency in the work being done on your behalf.

There is no black box separating you from your organizations alerts, investigations, and incidents. You have direct access to a team of experts when everything is on the line.

#### Cybersecurity Made for Healthcare

Free up your security team to work on longer-term strategic initiatives while Blackwell Security's Security Operations and Incident Response Teams tackle alerts, reduce noise, and manage the most important threats to your organization.

Blackwell Security is a dedicated Managed Healthcare Extended Detection & Response provider. We are purpose-built to safeguard patient care delivery and patient data.

Contact us at <u>blackwellsecurity.com</u> | <u>info@blackwellsecurity.com</u>



Healthcare Tailored Playbooks

Fully US-based, expert Security Team