Analytics
by **Zoho**
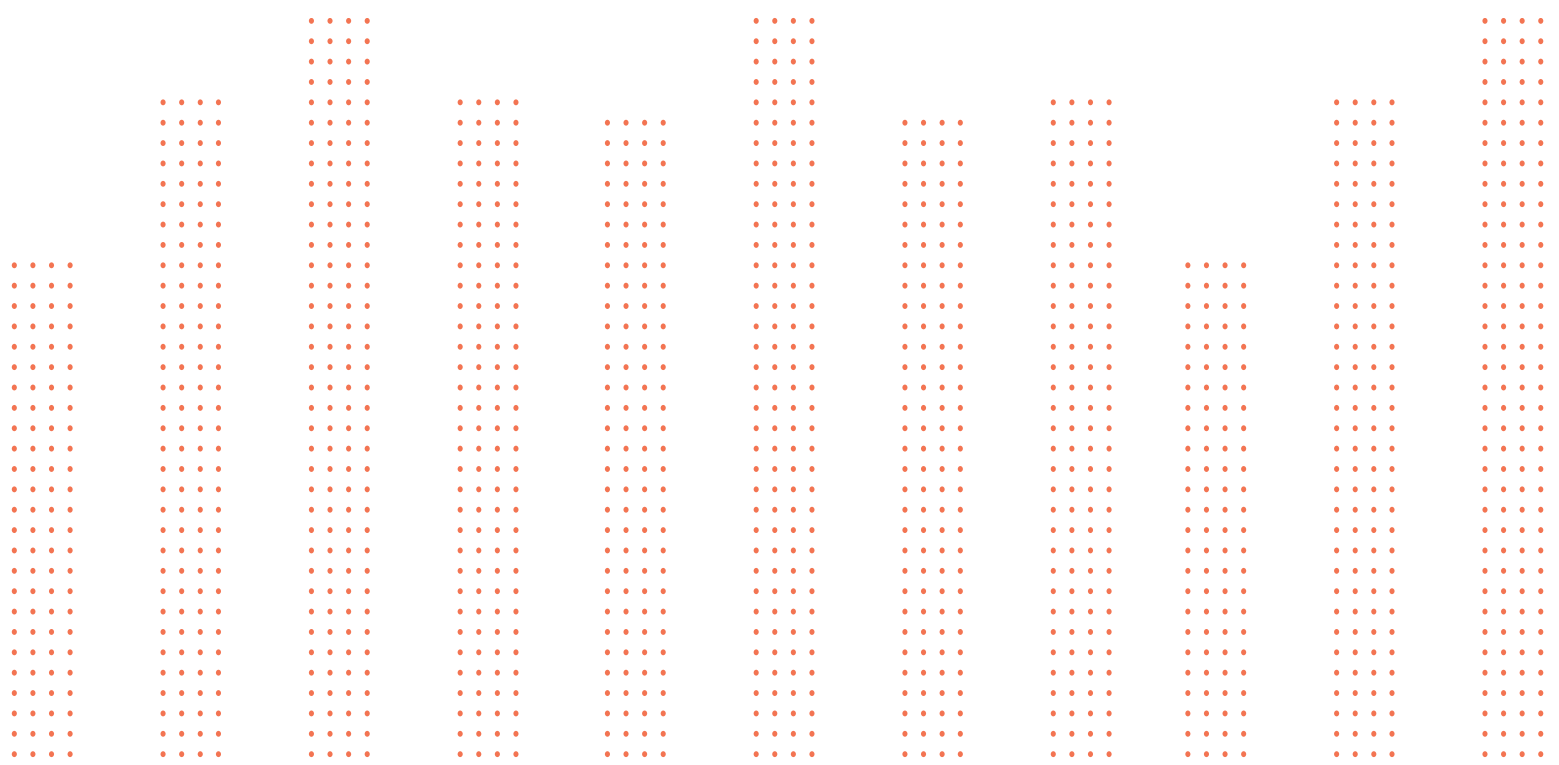
End-to-end Departmental Analytics for **FANDELI** with **Zoho Analytics**

zoho.com/analytics

About FANDELI

FANDELI is an undisputed market leader of coated abrasives in Mexico. With 95 years of experience, they have a portfolio of 15,000+ products for hardware, industrial, automotive, and aesthetics channels, exported to 30+ countries.

Needed a go-to BI Solution

Víctor Hugo Garcia Barbosa, IT Manager at FANDELI, wanted a tool to track their business performance.

FANDELI uses multiple pieces of software: Oracle JD Edwards, Salesforce, ManageEngine ServiceDesk Plus, and SuccessFactors.

Though they were using SAP Business Objects as their BI tool, Barbosa was looking for a new BI platform that was simple, yet understood relationships between data and could help them generate insight quickly, making analytics easy for all departments.

> We wanted a simple and cost-effective BI solution that could be used by anyone and where reports could be shared seamlessly across multiple devices.
>
> Time factor is the difference when it comes to Zoho Analytics. If somebody asks us for information and we need to analyze it, we prefer Zoho Analytics instead of SAP Business Objects because in SAP, extracting data and creating reports takes more time.
>
> For example, when we created reports in Zoho and SAP for IT inventory, with the same records and fields, Zoho was swift to create reports within seconds, while SAP took a couple of minutes

Víctor Hugo Garcia Barbosa
IT Manager, FANDELI

Founded	1927
Country	Mexico
Industry	Manufacturing
Size	Large
Employees	800+
Presence	Global
Data Sources	ServiceDesk Plus, SuccessFactors, Oracle
Previous BI Tool	SAP Business Objects
Analytics Requirement	End-to-end Business Analytics

Results

» Increase in overall productivity

» Creation of insightful reports and dashboards

» Easy collaboration across multiple devices