



# Transformation Transformed

## Welcome To The Enterprise Orchestration Era

Transformation is an indication that something isn't right in your business.

Using the same work model and tools that got you to your current state of needing transformation - to now actually drive change - isn't a real solution. It's time to rethink tech-enablement of transformation strategies.

### New Enterprise Orchestration delivery model

Often, it's not the transformation strategy impeding success, but the execution of the strategy. The next gen transformation delivery model of Enterprise Orchestration, implemented with our award-winning Conductor platform, is quickly emerging as the choice for transformation leaders.

### Common delivery challenges solved with Enterprise Orchestration

Enterprise Orchestration is a holistic approach for critical initiative delivery that uniquely addresses transformation challenges that historically have been addressed by multiple tools and processes.

### Common delivery challenges solved with Enterprise Orchestration

Organizations start fast, quickly begin driving results, and then easily evolve as the initiative matures.

#### **Inconsistent planning**

Inconsistency in program planning across different phases of a program creates **inefficiencies and unnecessary rework**

#### **Lack of benefits tracking**

Program and benefits data/KPIs are typically tracked in **multiple sources with manual efforts** required, hampering effective decision making for leadership

#### **Ineffective collaboration**

Ineffective collaboration between different workstreams and vendors on a program due to unclear processes/workflow, create **inefficiencies and delays**

#### **Continued risk management**

Lack of a mechanism for continued program monitoring and reporting, including after vendors have exited, **poses risk to long-term effectiveness**

#### **No single source of truth**

**Limited centralized and consolidated real-time visibility into progress** and impact from the overall transformation journey to date

#### **Manual processes**

Highly manual processes require **dedicated FTEs to provide ongoing low value work**

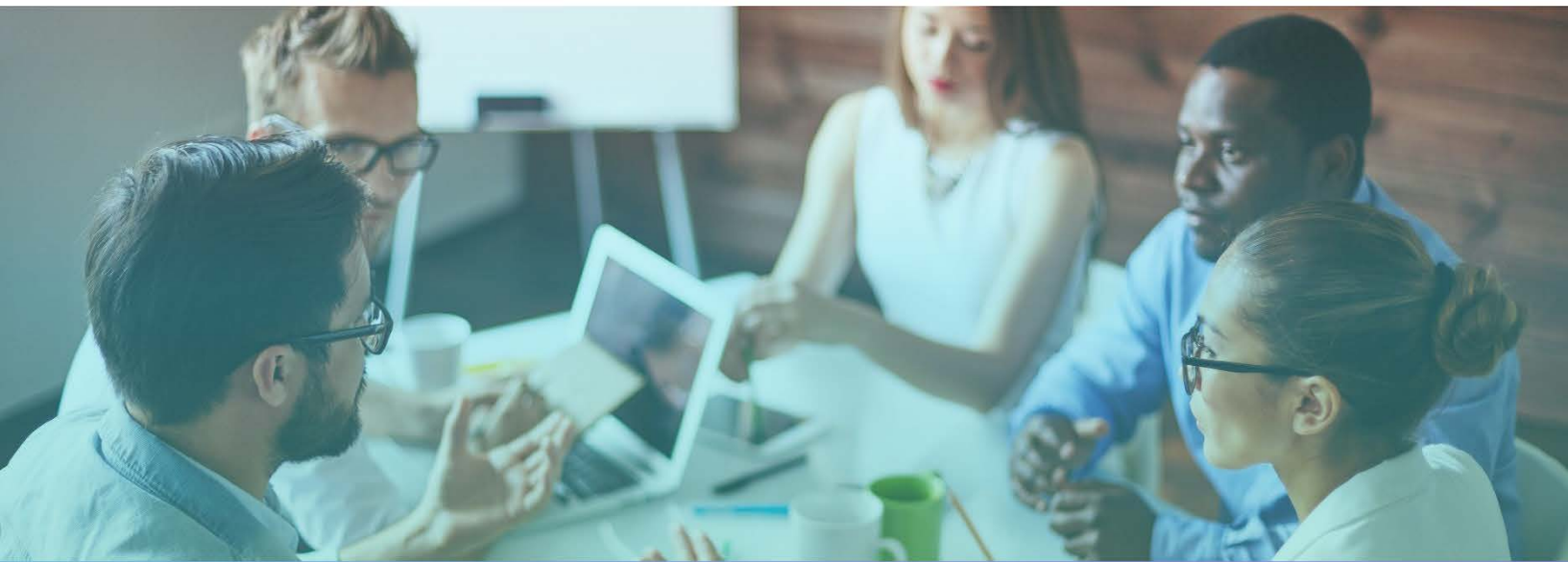
## Enterprise Orchestration Maturity Model Assessment

Based on our work with Fortune 1000 companies using our Conductor next gen transformation SaaS platform, we've built an enterprise orchestration maturity model assessment for our customers to understand their current state and know how to evolve their critical initiative execution to drive better outcomes.

### A maturity model to evolve to Enterprise Orchestration

Regardless of your current state, you can start today to improve both near and long-term outcomes.

	SILOED TEAMS	CROSS-FUNCTIONAL TEAMS	ENTERPRISE PPM	ENTERPRISE ORCHESTRATION
KPIs	Team-level, manual tracking	Manual tracking and consolidation	Automated tracking and reporting	Single source of truth
Collaboration	Team-level, often ad hoc tools	Some integration between team-level tools	Function-specific	People, processes, and technology orchestrated
Governance	Heavy manual process and reporting to PMO	Inconsistent methodologies and standards	Provisioned authority, limited scope	Enterprise-wide visibility and consistency
Status	High manual effort, impossible to look across teams	High manual effort, homogenized reporting	Point in time reporting, without intelligent warnings and coaching	Ongoing, real time insights delivered primarily through automation



## Enterprise Orchestration stories

To learn more about how organizations around the world are moving to Enterprise Orchestration to drive success of their transformations, visit [senseilabs.com/customers](https://senseilabs.com/customers).