

# Who is Macrometa?

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Macrometa brings state to the edge of the network and provides enterprise developers with a secure, global data cloud for building & running real-time, distributed, multi cloud & edge apps/APIs

# Why Edge Computing?

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Edge computing is an extension of cloud native platforms and represents an opportunity to solve hard problems in cloud native apps and API delivery

Edge computing enables developers to take advantage of:

**Location, Latency, Privacy and Proximity**

to end users & devices to create revenue & cost optimizations in real time, data intensive apps & APIs

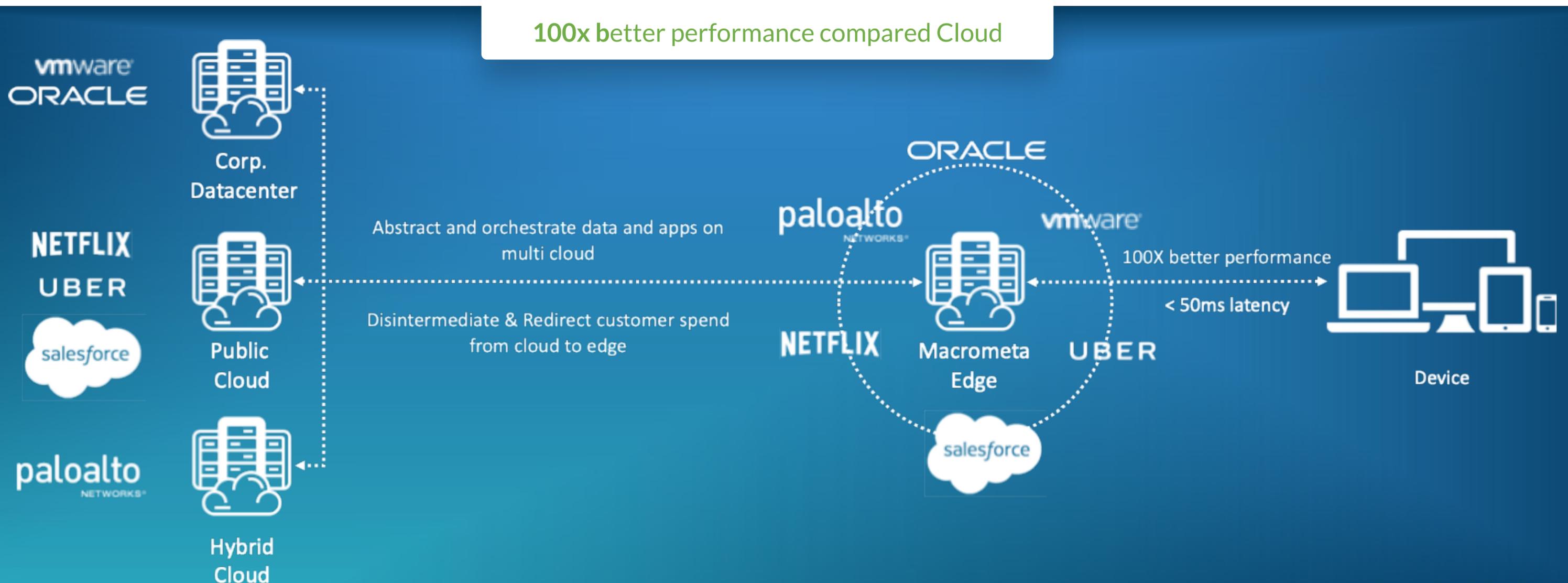
# Macrometa is Edge Computing for Developers

**Abstract & Arbitrate** multi cloud / cross cloud workloads for enterprise & SaaS customers

**Disintermediate** & reduce Cloud costs by moving data & apps closer to users and devices

**Stateful globally distributed data** with consistency & regional processing guarantees

*All Current & New Applications Benefit From Macrometa's Decentralization & Distribution:  
Cloud Native, Mobile, IoT using AI. ML & Big Data, Cyber Security*





The use cases we can implement without state or data with cloud and edge computing are very limited.

To unlock the value of the edge requires powerful data services like noSQL databases, pub/sub, event processing and more

# Macrometa<sup>\*</sup>

Global Data Network

100s of edge PoPs Globally serve data  
& Apps instantly to users worldwide

Macrometa provides a platform for innovators

Serverless, Multi-Cloud Platform for Enterprise App & API Developers



JAM  
Stack/PWA/SPA/  
Native



Streaming  
Analytics



IoT  
Apps

**CDN Workers**

Functions as a service backend to serve a react app front end  
CDN Workers + Sites

**Macrometa GDN**

Edge DB & Cache   Streams   Functions   Pipeline   Search

Sync, Store, Query, Mutate Data with Low Latency and High Efficiency  
>50ms RTT Latency

Tiering and Caching of Cloud DBs at the Edge

API   Firebase   Amazon DynamoDB   mongoDB   PostgreSQL   Data Warehouse   S3

# Macrometa<sup>\*</sup>



## Web & Mobile Acceleration

50X - 100X better performance <sup>?</sup>  
higher engagement, conversions, retention  
& revenue



## Real Time Analytics

sub second analytics at 80% less cost than public cloud



## In-region Data Processing

Solves expensive geo regulatory issues for web-scale,  
SaaS and Enterprise customers



## Cloud Data Processing Offload

70% reduction in cloud data ops costs

# Macrometa<sup>\*</sup>

Competitive Differentiation

## TIME TO MARKET

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Macrometa's edge platform replaces layers of code, significantly reducing the time to get App's & API's to market

## LOW LATENCY

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< 50ms P99 RTT from client to edge function to Macrometa & back

## STATEFUL DATA

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Database + Streams + Event Processing + Cloud to Edge / Edge to Edge Replication

## DEVELOPER FRIENDLY

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AWS compatibility & experience on any cloud

DEVELOPERS  BUILDING WITH **MACROMETA**