

### **Disaster Recovery/ Risk Management**

#### What if your current cloud provider experiences major outages or may come under DDoS attack?



With a Multi-Cloud Transit Network in place, it is simpler to use another cloud provider as a DR cloud

Since the transit network is built to work directly between clouds, therefore it allows you to choose cloud providers with the flexibility that suits best for today's cloud requirements. You can avoid putting all eggs in one cloud provider's basket. Freed from the physical world of a colocation site or Data Centre, a transit network built directly over the massive cloud backbone is a robust choice you can make for your online business to shift between cloud providers. Avoid cloud disasters and keep your valuable business online, ALWAYS - All without major re-work or cost!



### Compliance

## How will BREXIT impact new GDPR compliance readiness for your organization? Looking to provide PCI compliance in the cloud or avoid breaching SLAs?



Easily choose another cloud provider within a country to remain compliant with a secured and manageable cloud transit network

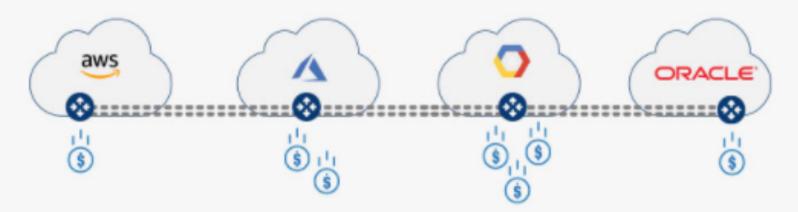
It is simpler to move into another cloud provider of your choice within a country's jurisdiction to remain compliant. For instance, customers utilizing AWS London region as primary and AWS Frankfurt region as secondary can easily choose to interconnect over the transit network with Microsoft Azure in Cardiff region to keep the consumer's data within the UK.

Network segmentation and policy enforcement capabilities in the transit network allow you to restrict inbound and outbound traffic required for the PCI compliance environment. Also, selecting cloud providers in customer's proximity allows them to offer better response times by shaving off delays thus enhancing consumer's experience.



### **Cost Savings**

What is stopping you from cherry-picking on the best services or capitalize on the lowest price offers from your cloud provider's competitors?



With a transit network in place connecting all major cloud providers or other regions of your existing cloud, your data can freely move back and forth between clouds and represent it as one big cloud

You can supercharge your enterprise's competitive edge by availing the best offers from multiple cloud providers. Be it AWS spot instances or Azure or Google's or Oracle, now you can move workloads between these cloud providers to avail the lowest computational costs over the multi-cloud transit network. Thanks to the vendor-agnostic solutions like Kubernetes!

Be in all major clouds simultaneously to avail each cloud provider's best services e.g. use Azure for the .NET environment, Google for TensorFlow AI, Oracle for PeopleSoft, and AWS for everything else. Afterall Public cloud adoption is mostly about agility and cost savings for enterprises!



### Vendor Lock-In

Why become overly dependent and lock-in your business with one cloud provider?

What if your existing cloud provider's performance may not match your business applications' standards?



Keep your doors open to all major cloud providers with a multi-cloud transit network.

You never know when your cloud provider might increase prices and the business have to incur a hefty cost of migration to another cloud. With the simplest strategy, always be in your comfort zone to negotiate better pricing with your cloud providers. Keeping doors open with a transit network interconnecting major clouds, the business will always have the option to bypass commercial and technical road blockers to move into a different cloud provider seamlessly. Keep your business's future open to going into higher skies!



# THANK YOU

